

**ROCKY MOUNTAIN**

POISON & DRUG SAFETY

*Saving lives with answers.™*

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# **Integrated Medical Information (MI) Solutions**

*Ensuring brand loyalty through tailored  
customer-centric partnerships and guidance*

*Saving Lives With Answers™  
through EVERY interaction*



## Problems Facing Medical Information Programs:

Commercial therapies constantly face an ever-evolving regulatory environment domestically and internationally.

Medical Information programs need to adapt to counter increased complexity of information content and delivery.

Misinformation, through incomplete data, has become a harbinger at the intake level when patient-generated information is gathered, making insights produced by these cases unreliable.

Companies face constant pressure to implement efficient models to reduce operating costs, all without sacrificing patient focus and customer service.

Companies have fallen into a transactional model to support their commercial functions, which causes out-of-sync relationships with patients and vendors.

1

Our non-profit advantage allows us to continually invest in technology, infrastructure and training to provide an audit-ready regulatory compliant program for our partners both domestically and internationally.

2

Our omni-channel integrated management systems, and expert data analysis of complex information, provides clear documentation, processing of information and customer-centric content.

3

We set up the right program at the intake level to provide consistent information with complete bottom-up models that produce valuable analytic insights.

4

Our state-of-the art contact center consistently disseminates information for HCP treatment regimens, patient guides and medical information communication for optimal patient outcomes.

5

We value relationships over transactions. We value both your patient's journey and the function of your company - our interactions become your brand with your users and prescribers.

**Rocky Mountain – Saving Lives With Answers™ through EVERY interaction**



# Rocky Mountain's Capabilities

## + Client Metrics Portal

Powerful business intelligence visual analytics platform and customized dashboard configurations for MI reporting/data analytics

## + PharmD Specialists

Medical expertise in clinical data, diseases, therapies and healthcare market for critical evidence-based information

## + Pharmacovigilance Solutions

Adjudication, submission and internal adverse event (AE) deliverables for an integrated reconciliation process

## + Optimizing Medical Communications

Medical content development (creating, reviewing, editing) to support critical information updates in alignment with industry and customer expectations (e.g., SRLs, SRDs, FAQs)

## + Intelligent Global MI Management System

Specializing in scientific communications and medical affairs

## + Global Compliance System

Meeting GxP regulations, FDA 21 CFR Part 11, Annex 11 (European equivalent), Data Privacy regulations, MHRA and ISO 9001:2015 certified since April 2020

## + Quality Assurance Program

Excellent audit history providing policy and procedure maintenance, document control, internal audit, compliance tools, communication, attestation, training and ease of implementation

## + Cost-Effective Programs

Our non-profit status allows us to focus on our clients vs. shareholders in keeping costs low, while providing best-in-class regulatory services



Rocky Mountain Poison & Drug Safety – A Division of Denver Health and Hospital Authority

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